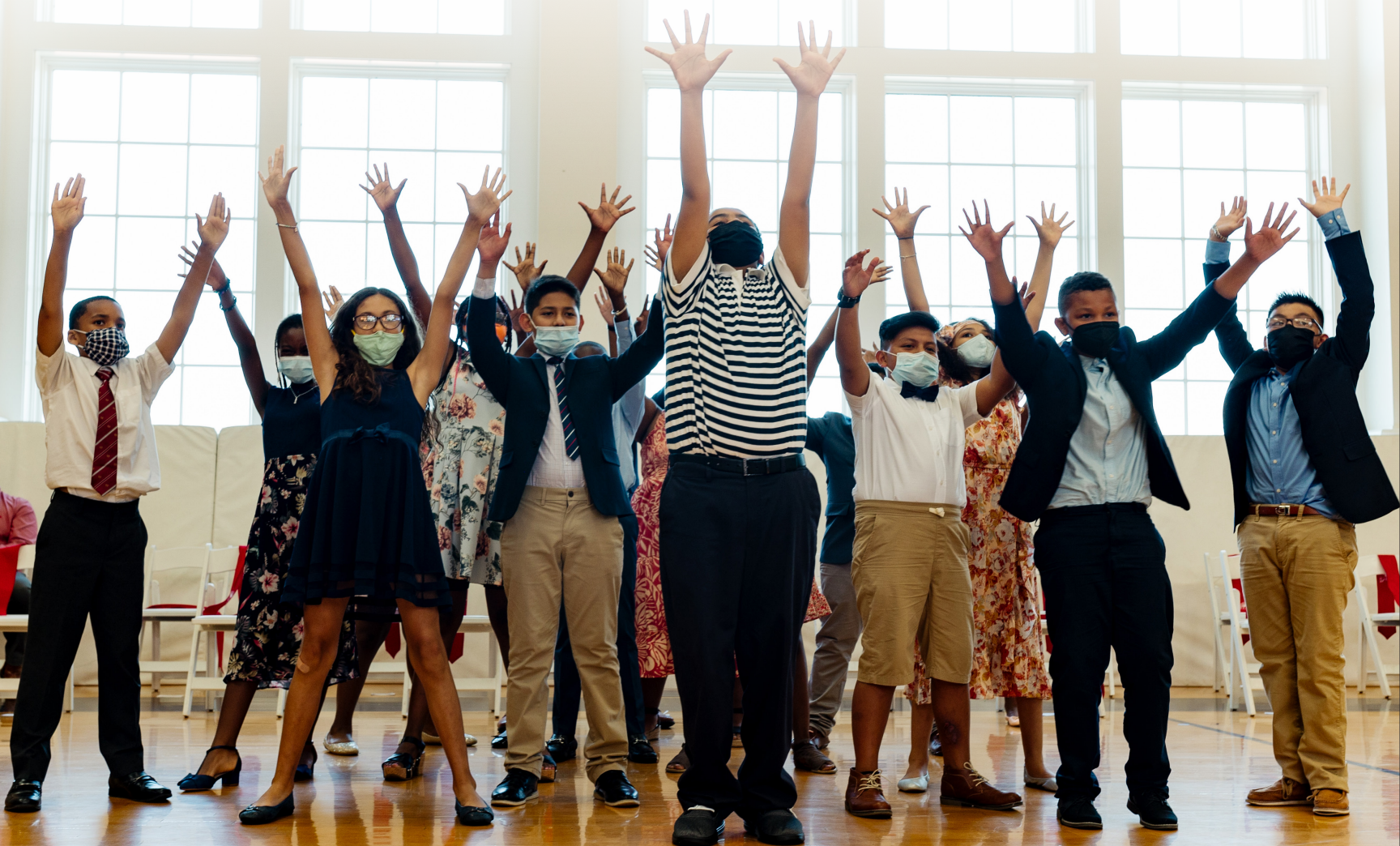




ANNUAL REPORT
2022-2023

REACH Prep provides access to transformative educational experiences that empower underserved, high-achieving Black and Latinx students to graduate from top colleges and emerge as the next generation of leaders.

CELEBRATING
THE ADMISSION
OF THE
30TH COHORT
OF REACH PREP
SCHOLARS!



Dear Friends,

BOARD OF DIRECTORS 2022-2023

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As we stand on the threshold of a new year, it is with immense joy and gratitude that we reflect upon the past year's accomplishments at REACH Prep. Your steadfast support and commitment have propelled our mission forward, and as we celebrate our successes, we also look ahead with optimism and a renewed commitment to our mission in our 30th year.

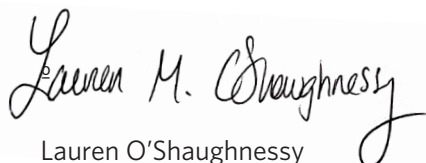
We are thrilled to share some of the programming highlights from last year. REACH Prep hosted 10 in-person college admissions visits, organized an overnight college tour to visit five campuses in Pennsylvania, led a back-to-school workshop for all our middle school families, and gathered as a community with a family potluck with more than 200 at Greenwich Country Day School.

Like the potluck, the return of our Luncheon after a hiatus since 2019 was a celebration. The warmth and camaraderie in the room were palpable, showcasing the newest independent school students and hearing from author and CNN journalist Zain Asher.

In addition to these events, we are elated to announce the admission and onboarding of our 30th class of students. This milestone is a testament to the impact we have collectively made over the years. REACH Prep is excited to support each admitted student, and your support has been instrumental in creating these opportunities for them.

We extend our deepest gratitude to the leadership and dedication of our Board of Directors, the generosity and commitment of the Associate Board, and the hardworking REACH Prep staff and faculty. On behalf of REACH Prep, we thank you, our cherished donors and partners, for standing with us in our journey toward educational equity. Together, we are making a tangible difference in students' lives and shaping a brighter future for our community.

With Gratitude,



Lauren O'Shaughnessy
Chair of the Board of Directors



Becky Reiser
Chief Executive Officer

\$11m

of need-based financial aid is awarded to our Scholars each year by independent schools and colleges

117

sending elementary schools

56%

of Scholars will be the first in their family to attend college in the USA

250

students served each year



Admission

GRADE 4

- Selective application process
- High-achieving, motivated Black & Latinx students
- From underserved communities & families
- In the Bronx, Westchester & Fairfield Counties
- Form a diverse Cohort of 20-25 students entering each year

Prep Academy

GRADES 4 & 5

- 15-months: 6 weeks each summer over 2 summers; Saturdays during 5th grade
- Small classes led by faculty from independent schools
- Intensive, interdisciplinary, personalized approach
- Accelerated pace & high expectations

Independent School Placement

GRADE 6

- Personal guidance with applications for students & families
- Navigating the financial aid process
- ISEE test preparation
- Practice interviews

100%

of REACH Prep Scholars graduate from high school



Middle & High School Support

GRADES 6-12

- Academic, social, emotional monitoring
- Regular check-ins & campus visits
- Promote self-advocacy skills
- Parent & student workshops
- Liaison with schools & parents
- Community service opportunities

100%

of REACH Prep Scholars are accepted to a college or university



Summer Opportunities

GRADES 6-12

- Pre-collegiate, on-campus immersion
- Academic enrichment coursework
- Volunteer & study abroad programs
- Outdoor leadership skills
- Early career exploration
- Community service opportunities



College Guidance

GRADES 11 & 12

- Campus tours & admissions info sessions
- Guidance with application process
- Financial aid expertise & affordability guidance to minimize student debt
- SAT/ACT test & interview prep
- Help families to determine best academic, social, financial fit

90%+

of REACH Prep Scholars graduate from college in 4-6 years
National average: 63%



College Success

ALL FOUR YEARS

- Personal support through transitions
- Goal setting & course selection
- Financial aid re-application guidance
- Campus visits & regional gatherings
- Early career exposure & internships
- Resumé & interview prep

THE REACH PREP 12-YEAR CONTINUUM

COLLEGES & UNIVERSITIES

Amherst College
Amherst College
Barnard College
Bates College
Boston College
Boston University
Bowdoin College
Brandeis College
Brown University
Bryn Mawr College
Bucknell University
Carnegie Mellon University
Colgate College
Columbia University
Cornell University
Dartmouth College
Duke University
Emory University
Fordham University
Franklin & Marshall College
George Washington University
Georgetown University
Gettysburg College
Harvard University
Howard University
Johns Hopkins University
Lafayette College
Lehigh University
Massachusetts Institute of Technology
Middlebury College
New York University
Northeastern University
Northwestern University
Oberlin College
Princeton University
Providence College
Rensselaer Polytechnic Institute
Rice University
Smith College
Spelman College
Stanford University
Swarthmore College
Syracuse University
Trinity College
Tufts University
University of California
University of Chicago
University of Connecticut
University of Notre Dame
University of Pennsylvania
University of Virginia
Vassar College
Villanova University
Washington and Lee University
Washington University
Wesleyan University
Williams College
Yale University

**This is a partial list of schools to which our Scholars have been accepted over the last 10 years.*

REACH PREP VOICES

"REACH Prep has changed my life for the better. They have given me access to opportunities I wouldn't have otherwise had. I am a sophomore at Lafayette College studying economics and have the skills and confidence to succeed thanks to REACH Prep.

Last summer, I worked as an academic advisor for Prep Academy, and this summer, I will be at Union Capital. REACH Prep prepared me for these opportunities through resume workshops and practice interviews. I am forever grateful to REACH Prep for shaping me into the young man I am today."



ISAIAH ALTEUS

Cohort 20
King School '22
Lafayette College '26

MARIE ALEXANDRE

Mother of Isaiah (Cohort 20)

"Enrolling Isaiah in REACH Prep was the best decision that I ever made.

REACH Prep inspired, built, and transformed him in ways I couldn't have imagined. They instilled a strong sense of confidence that changed him from being a diffident student to a more determined, responsible, and self-motivated young man.

REACH Prep challenged him academically, shaped him to become a better student, and made the transition to King and college easier for him. Their unwavering support, invaluable assistance, and dedicated staff helped him find his path to success in school, college, and life. Isaiah would not be who or where he is today if it wasn't for REACH Prep. Isaiah and I are forever grateful for all REACH Prep does and will continue to do."

"REACH Prep's support of my family and me didn't stop when I completed Prep Academy. Staff helped me find tutors for courses I struggled with, secure scholarships for summer enrichment programs, and helped demystify the college admission process.

REACH Prep gave me the confidence to follow my dreams, be unafraid to fail, and pursue a career that I'm passionate about. I've become a professional speechwriter and political strategist. I was the Chief Speechwriter for the former DC Attorney General Karl Racine, the first Black and independently elected attorney general for the District of Columbia. In my current role, I support former New York City Mayor Michael Bloomberg with speechwriting, message development, communications planning and execution, and high-level briefings."



BRANDON VELEZ

Cohort 12
Greens Farms Academy '13
University of Virginia '19
Bloomberg Philanthropies,
Executive Speechwriter



ANGELIQUE PARNELL

Cohort 9
Hackley School '10
Cornell University, Bachelor's '14
Georgetown University, Master's '19
Manager at Ernst & Young (EY)

"Looking back, I recognize how critical it was to have a community outside of my immediate family provide me with positive reinforcement of my potential to succeed. Prep Academy was unapologetically hard and demanding, but it made me gritty and resilient. I learned mental and emotional lessons heading into sixth grade at independent school that my peers didn't learn until college, which gave me an incredible advantage.

Currently, I support Fortune 500 companies undergoing transformations on people-related matters, including organizational change management, culture, diversity, equity, and inclusion."



GREENWICH COUNTRY DAY SCHOOL

THANK YOU FOR 10 YEARS!

REACH PREP EXTENDS OUR HEARTFELT GRATITUDE for the unwavering support of Greenwich Country Day School over the past decade. Their generosity in hosting REACH Prep has played a pivotal role in the success of Prep Academy. The use of the GCDS campus and facilities, both during the summer and on Saturdays, has been instrumental in creating enriching experiences for our youngest Scholars. GCDS, thank you for being a steadfast partner in our mission to provide access to transformative educational opportunities. We deeply appreciate their commitment to REACH Prep.

"Over a decade ago I remember sitting with the team from REACH Prep and talking about using Greenwich Country Day School as the site for both the full summer program and the year-long Saturday program. More than ten years later, I am marveling at the challenging educational experiences the REACH Prep program has provided for so many students. We have been honored to have hosted this program, and we have been so blessed to have had scores of REACH Prep Scholars become GCDS students and graduate from our school. While we will miss the close contact, we stand ready to continue our full support of the program and people going forward."

—ADAM ROHDIE, HEAD OF SCHOOL



Spotlight on Admissions



Each year, REACH Prep encourages motivated Black and Latinx fourth-grade students from underserved communities to apply to become REACH Prep Scholars.

We admitted our 30th Cohort of Scholars in spring 2023 and are excited to support these students through their college graduation in 2035!

Our admission process mirrors that of an independent school. Families begin by attending an information session to learn more about our program and the 12-year education continuum. The next step is for families to submit their applications and supplemental materials and for students to take the entrance exam. Finalist families are invited for an interview, and applicants are notified of their acceptance the spring before they begin Prep Academy.

Each year, approximately 20-25 students are accepted to REACH Prep to begin their 12-year journey.

ADMISSION ELIGIBILITY REQUIREMENTS

- Black or Latinx students in the 4th grade during the school year in which they are applying
- Students with strong attendance and academic records
- Students enrolled in a public or parochial school in Fairfield County (CT), Westchester County (NY), or the Bronx (NY)
- Students that are U.S. Citizens or U.S. Permanent Residents

Admitted Scholars and their families become part of the REACH Prep community for life!

SPOTLIGHT ON COLLEGE SUCCESS

We continue to grow our college program, which has become increasingly vital for our Scholars to be successful in college and beyond. As approximately 56% of our Scholars are the first in their families to attend college in the United States, this program is crucial in navigating higher education and supporting students who may experience obstacles to success, such as economic insecurity and lack of social/emotional support.



INDIVIDUAL SUPPORT



Our Director of College Success regularly meets with our Scholars virtually, in the office, and on their campuses to monitor academics and social well-being. The College Success Program also supports students reapplying for financial aid, connects them with internship opportunities, and guides Scholars in accessing resources on campus.



MENTORSHIP



Before setting foot on campus, all first-year college students attend a series of summer workshops hosted at the REACH Prep office. Guests and staff cover the academic and social transition, financial aid, and social-emotional health. Older REACH Prep College Scholars and alumni join to add their own wisdom about the college experience.



EARLY CAREER EXPLORATION



Throughout the year, REACH Prep hosts many corporate-sponsored workshops, panels, and roundtable discussions focusing on various industries and skill development. Our workshops and panels include speakers from the healthcare sector, finance, commercial real estate, marketing, law, and philanthropy. As we believe students must have access to all necessary resources, including the right wardrobe for professional settings, Scholars participated in "A Day with Macy's" last spring, in which a Macy's stylist assisted each Scholar in selecting appropriate business attire.

REACH Prep continues to provide financial stipends for travel and additional needs to ensure our Scholars can participate in professional internships. During the summer of 2023, REACH Prep college Scholars held internships at **Abilis, American Airlines, ACLU, CBRE, Finn Dixon, GE-Haier, Horizons, Houghton Mifflin Harcourt, Pubmark, Talbots, and Union Capitol**, among others.

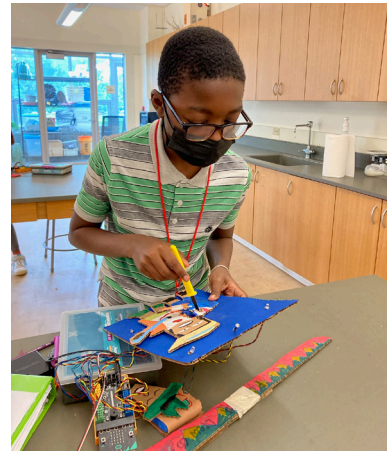
Another Year of Growth & Leadership!



PREP ACADEMY SCHOLARS



Throughout the year, REACH Prep provides a variety of in-person and virtual programs and workshops for our Scholars and their families. This includes robust Prep Academy classes, Alumni and college student meetings, high school transition workshops, school visits, and additional learning opportunities.



MIDDLE SCHOOL SCHOLARS



HIGH SCHOOL SCHOLARS



COLLEGE SCHOLARS



Annual Benefit Luncheon



Our Annual Benefit Luncheon returned for the first time since 2019 on Monday, April 24, 2023 at The Hyatt Regency Greenwich. The room was filled with supporters, partner schools, and Scholars, and drove funding and awareness for our mission. The successful event was led by co-chairs Carolina Cardoso, Judy Collins, and Erin Jensen, and we were thrilled to have author and CNN journalist Zain Asher as our keynote speaker.



Swing for Our Scholars



Our 3rd Annual Swing for our Scholars Golf & Tennis Outing was hosted at Greenwich Country Club on June 5, 2023 and led by co-chairs Sarah Aerni, Tracy Grossman, Kevin O'Keefe, and Jeff Volling.



Masquerade Benefit



The Masquerade Benefit was hosted at The Village in Stamford on Saturday, November 12, 2022. This successful event raised critical funds for our mission and was led by co-chairs Nina Bliley, Margo Cole, and Jessica Thomson



REACH Prep's Associate Board Launched!



REACH PREP ASSOCIATE BOARD 2022-2023

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 Sarah Aerni
 Emmy Bealle
 Griffin Bealle
 George Boudria
 Kate Boudria
 Clay Cole
 Margo Cole
 Jackie Dimitri
 Alex Ely
 Christina Failing
 Field Failing
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 George Geotes
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 Daisy Sanders
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 Brian Williams
 Amanda Wilson
 Sam Wilson
 Leigh Wit

The **REACH Prep Associate Board** was launched in July of 2022 to enable a new generation of professionals and philanthopists to promote the mission of REACH Prep through fundraising, volunteering, and networking. This dedicated group utilizes their talent, life experiences, and time to make an impact in a few significant ways.

The Associate Board supports programming by conducting practice interviews for Prep Academy Scholars, making introductions for internship or job opportunities, sharing their career pathways, participating as panel speakers, hosting workshops at their companies, and utilizing their skills to support our mission and Scholar needs.

Associate Board members are also committed to the organization's fundraising initiatives, consistently making introductions to individuals or companies with an affinity for educational access and supporting at least one event annually through committees or leading as co-chairs.

The 2022-2023 Associate Board had 44 active members, and was led by Chair, Margo Cole.

THANK YOU!

We are tremendously grateful for the generous contributions received throughout the year from July 1, 2022 to June 30, 2023.

\$100,000+

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Cindy and Warren Serenbetz
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\$50,000+

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Greenwich Academy

The Greenwich Country Day School
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 contributions to REACH
 Prep. Our lives are
 changed because of your
 generosity."***

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Matching Gift Companies

BlackRock
Capital Group
Charityvest Matching Gift
GE Appliances
Hologic Charitable Fund
JP Morgan Chase
KKR
Mizuho
Raytheon Missiles & Defense
RBC Capital Markets

Gifts In-Kind

Contour Global
Barbara and Edgar Harty
Nelsy Urban
Julia Simmons

Educational Records Bureau
Marcia Selden Catering
Annie Does Wellness
Horseneck Wines and Spirits
Maison D'Alexandre
Emily and Conor Malloy
Host to Perfection
American Wempe Corp
The Peninsula New York
Alex and James Scott
Pastoring Health
Wilderness Safari
EHP Resort and Marina
Varmax Liquor Pantry
HarperCollins Publisher
PUMA

Gifts in Honor

Margo Cole
Jamie Renwick

Judy Collins
Dara O'Hara

Tracy Grossman
Dan and Jill Ciporin
Barry S. Sternlicht

Barbara Harty
Caroline and Barry Davis

Nisha Hurst
Claire Foster

Sahara Lake
Dr. Laurence Morse and
Mrs. Pamela McKoin

Maxine Armstrong
Evelyn Lorentzen Bell

Heather Mosley
Shauna and Eric Varvel

Lizzie Parker
Emma Stroop

Ayna Ramseur-Moore
Ayesha Ramseur

Peggy Sarkela
Jane Condon and Kenneth Bartels

Toni Subramaniam
Mara Lozier

Jill Tucker
Sharon and Jonas Weiner

Nelsy Urban
Tara O'Brien

Lisa Volling
Kate Franz

Gifts in Memoriam

Frances Berger
James R. Berger

Robert Capalbo
Paul McNamara

Henry Hoffman
Nancy Hoffman

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Horace Mann School
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The Calhoun School
The Foote School
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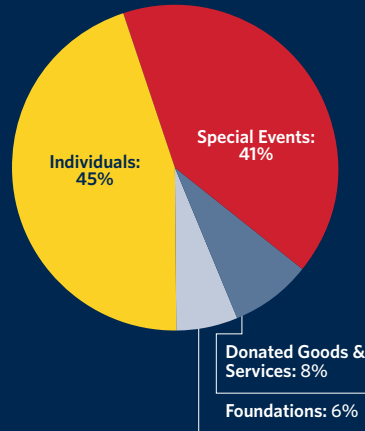
FINANCIAL STATEMENT

July 1, 2022 to June 30, 2023

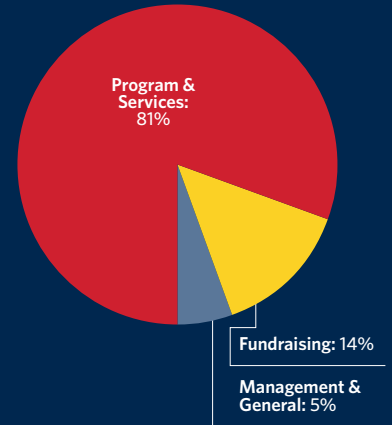
(Unaudited)

Revenue By Source

Total Revenue: \$2,054,060



Functional Expenses



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**4TH ANNUAL GOLF
& TENNIS OUTING**

May 20, 2024
Round Hill Club

**30TH ANNIVERSARY
GALA**

October 19, 2024
Belle Haven Club

