

REACH Prep's 5-Year Strategic Plan reaffirms our commitment to improving educational outcomes and expanding opportunities for the students and families we serve. As a nonprofit dedicated to dismantling barriers to high-quality education, we provide a free, 12-year program that equips low-income students with academic enrichment, individualized support, and resources needed to thrive in independent schools, competitive colleges, and successful careers.

Through our strategic plan, REACH Prep will build upon its strong foundation, broaden its impact, and continue transforming the lives of scholars and their families. Our strategic plan and three guiding pillars, Community, Partnership & Impact, and Capacity Building, will continue to maximize results, ensuring that every student we serve has the opportunity to succeed and reach their fullest potential.



Community

- Over the next five years, REACH Prep will strengthen and expand its community-focused initiatives to ensure the long-term success of our scholars and alums.
- We will work to improve academic outcomes for our students in college, equipping them with the tools to excel academically and professionally.
- Our commitment to personalized, one-on-one support will remain steadfast, ensuring that students and families continue to receive the guidance they need to thrive.
- We will enhance career support for college students and young alums, providing them with valuable resources, mentorship, and professional development opportunities.
- We will foster a sense of belonging and connection within the REACH Prep community by hosting meaningful events that bring students, families, and alums together to celebrate achievements, share experiences, and build lasting relationships.

Partnership & Impact

- Over the next five years, REACH Prep will expand its influence by strengthening partnerships and increasing brand awareness.
- We will implement strategic initiatives to elevate our visibility, ensuring more students, families, and supporters recognize and engage with our mission.
- By refining and growing corporate and school partnerships in key areas, we will enhance program offerings, increase resources, and create new opportunities for our students.
- We are committed to fostering a culture of continuous learning within our organization. Our staff will actively engage in professional development, staying at the forefront of best practices in education access, development, and nonprofit management.

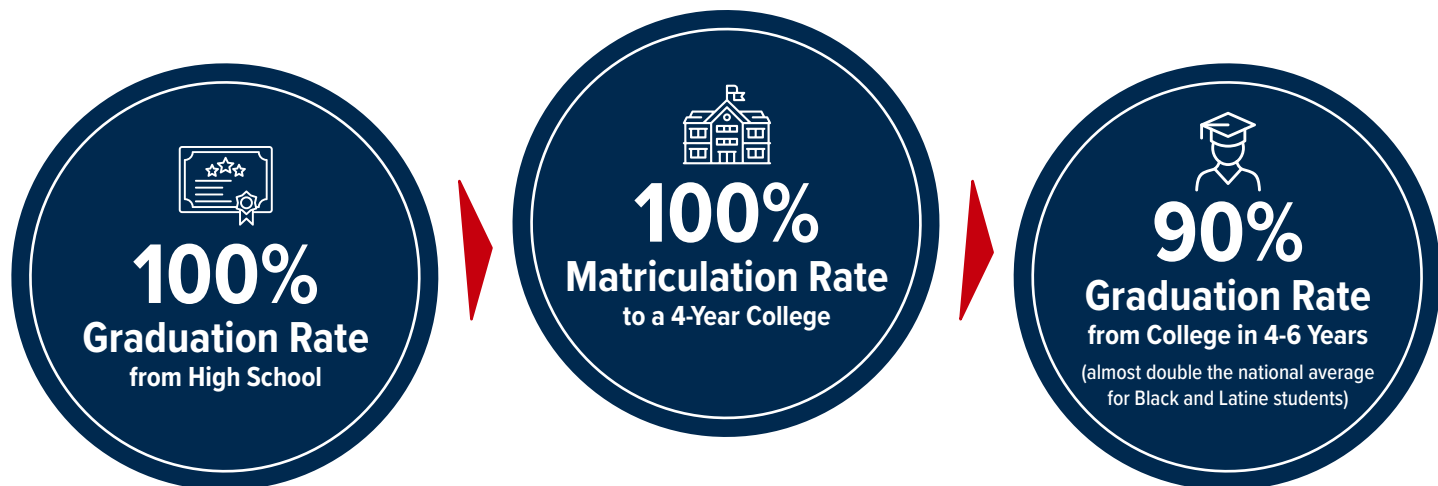
Capacity Building

- REACH Prep will strengthen its organizational capacity to ensure long-term sustainability and impact.
- We will diversify our revenue streams, reducing reliance on event-based fundraising and securing a more stable financial foundation through grants, partnerships, and individual giving.
- To better serve our students, families, and staff, we will maintain an office space that fosters collaboration, accessibility, and community engagement.
- We will prioritize recruiting and retaining mission-aligned Board members who bring diverse expertise and a deep commitment to advancing REACH Prep's mission.



REACH Prep's impact data provides irrefutable results of the long-term efficacy of our program.

- REACH Prep alums obtain graduate degrees, and become experts in their fields of study and work, with minimal student debt.
- Our alums are breaking into traditionally underrepresented career fields, and they have received honors like Fulbright, Rhodes, and Forbes 30 under 30.



REACH Prep provides access to transformational educational experiences that empower underserved, high-achieving students to graduate from top colleges and emerge as the next generation of leaders.